



**Interpon**<sup>®</sup>

POWDER COATINGS

⚙️ Industrial

## Interpon Cr

Stand out from  
the crowd

**Interpon.** Your Personal Best.

**AkzoNobel**



## Interpon Cr

# For products and businesses that need to stand out from the crowd

When you design, you want to inspire. You want your products to stand out from the crowd and make the right impression.

With Interpon Cr, we've developed a powder coating that brings the style and brilliance of chrome plating but is free of Volatile Organic Compounds (VOCs), easy to use, and has a performance that ensures it delivers even in some of the more challenging applications. Interpon Cr is perfect for metal furniture, the automotive aftermarket, components & fittings, lighting, leisure equipment, retail displays and small household appliances. And with an easy, two-step application process, our new powder coating helps you to think differently, and put the planet and your business needs first.

## Leading benefits

Interpon Cr is perfect for trade coaters, original equipment manufacturers (OEMs) and designers, it provides a stylish alternative to chrome plating, and a range of additional benefits:

### Cost effective performance

Chrome plating is a very time-consuming and expensive process. With Interpon Cr you can create a similar look and feel but without the cost. And because the process is significantly quicker and more efficient, you can do more with less, making you more productive and accelerating your delivery times. It's yet another example of how we partner with businesses like yours to help keep your customers happy and your balance sheet strong.

### The sustainable choice

Your customers are demanding a greener, safer world. So are you, which is why you can turn to Interpon as the stand-out performer. With no VOCs and no hazardous waste generated, Interpon Cr brings your customers a sustainable and environmentally-friendly alternative that both protects your reputation and our world.

### Proven Reliability

Interpon is a global leader in powder coatings technology, which means you can rely on us to provide the high-quality products you need, when you need them. Interpon Cr basecoat and clearcoat system provides the corrosion resistance, stain resistance and durability to protect products from all life can throw at them and helps you be seen as a deserved partner your customers can trust.

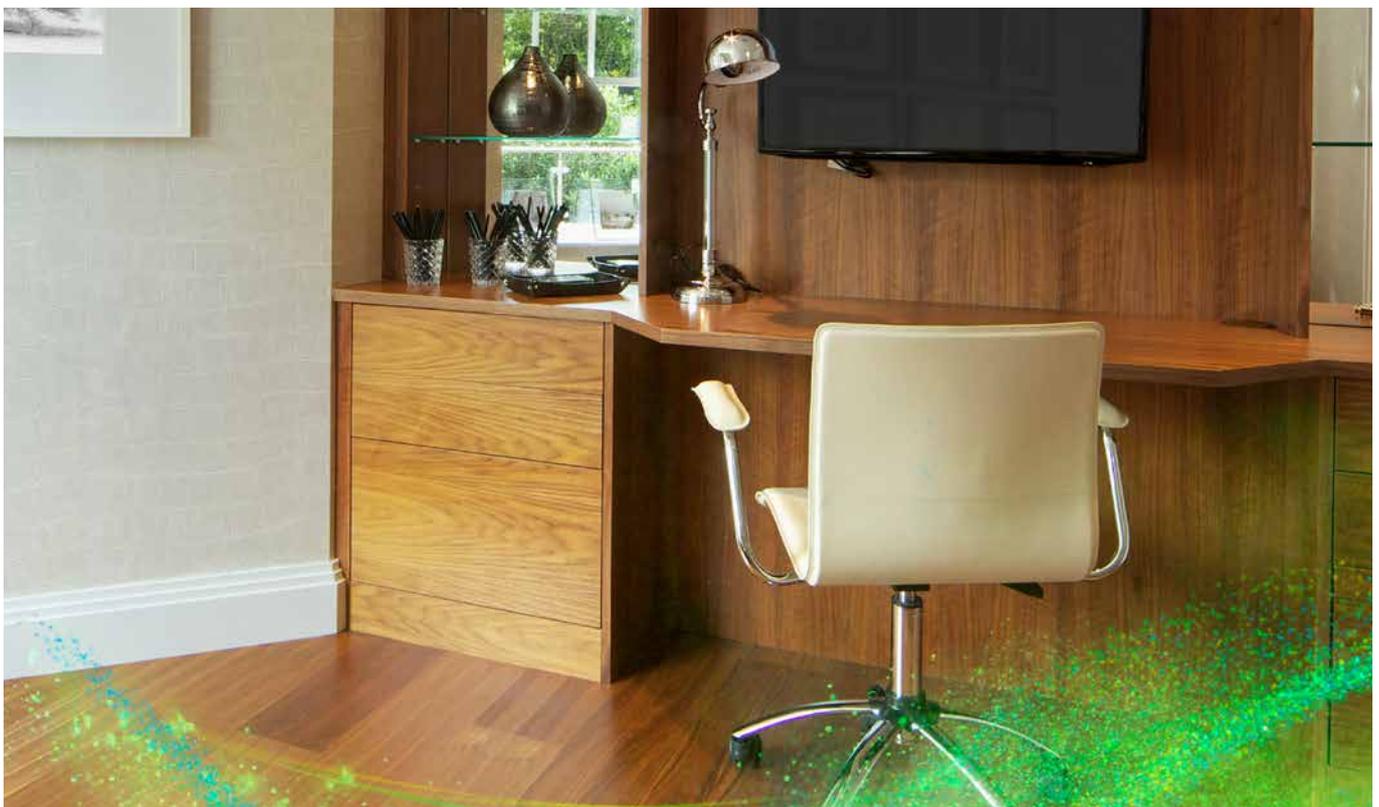
### Easy to use application

Interpon Cr can be applied smoothly, easily and confidently. By utilizing AkzoNobel's unique effect powder coating basecoat and pairing this with Interpon's highly durable clearcoat, you can create your brightest metallic effect yet, in an easy two-step process.

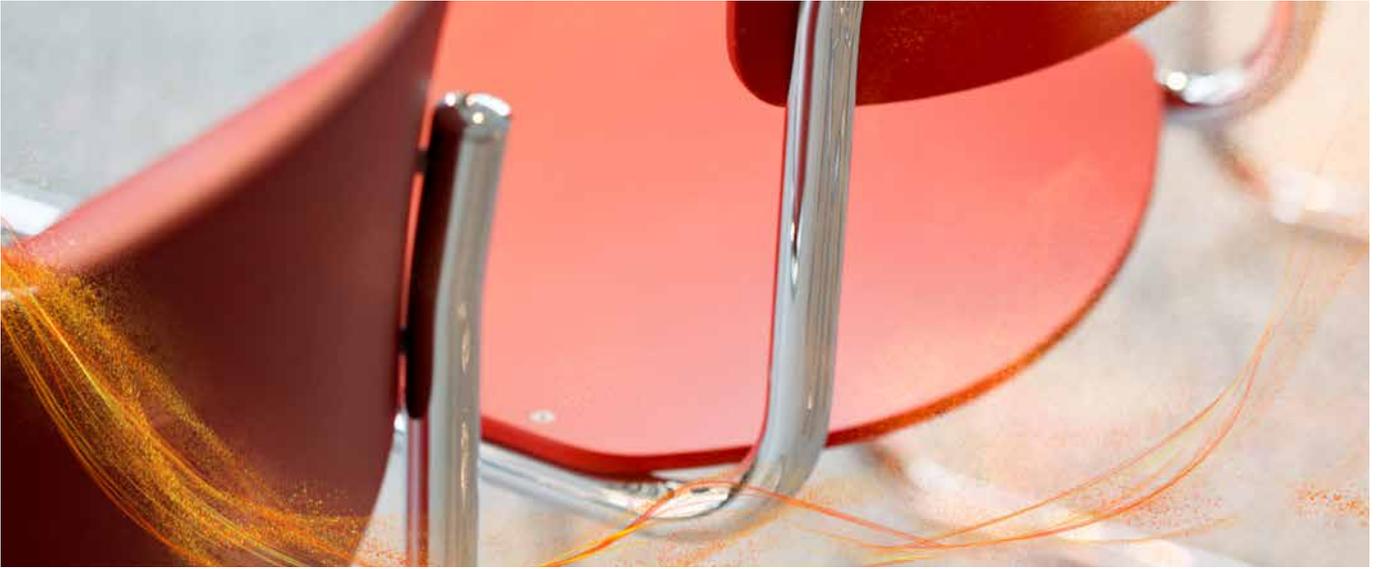


## Deciding features

Features	Benefits
No VOC product / No hazard waste	No VOC emissions/ low environmental impact Cleaner finishing process – safer and healthier environment
Easy to use system	No special training needed Painter/technician confidence Low risk of error
Excellent corrosion protection	Less need for product replacement Reduced waste in the long-term Saving costs
Outstanding stain resistance	No visible stains Less use of chemicals in the cleaning process
Excellent hardness and durability	Lasting customer satisfaction
Great appearance	Impressive finish
Short curing window	Increased efficiencies
Inhouse coating possibility with Interpon Cr	Reduced cost/m <sup>2</sup> vs expensive Chrome plating



Speak to your local representative to learn more about what Interpon Cr can do for you.



## AkzoNobel

Since 1792, we've been supplying the innovative paints and coatings that help to color people's lives and protect what matters most. Our world class portfolio of brands – including International, Sikkens and Interpon – is trusted by customers around the globe. We're active in more than 150 countries and use our expertise to sustain and enhance everyday life. Because we believe every surface is an opportunity. It's what you'd expect from a pioneering and long-established paints company that's dedicated to providing sustainable solutions and preserving the best of what we have today – while creating an even better tomorrow. Let's paint the future together.

For more information please visit [www.akzonobel.com](http://www.akzonobel.com).

© 2024 Akzo Nobel N.V. All rights reserved.

All products supplied & technical advice given are subject to the standard terms of sale of the AkzoNobel supplying company. Copyright ©2024 Akzo Nobel Powder Coatings Ltd. Interpon is a registered trademark of AkzoNobel.

Issue 1 - 09/2024

### Follow us

Powder Coatings by AkzoNobel



[interpon.com](http://interpon.com)

# Interpon®

Speak to your local representative representative or contact [interpon.info@akzonobel.com](mailto:interpon.info@akzonobel.com) to learn more to learn more about Interpon Cr.

### Eco+

Our **Eco+** products comprise the best performing powder coatings for helping businesses deliver enhanced sustainability through:

- Reduce, reuse, renew
- Less waste
- Reduced carbon
- Longer lasting performance
- Increased productivity
- Reduced energy

[interpon.com/sustainability](http://interpon.com/sustainability)

### Interpon App

Our Interpon App opens the door to all you need to know about Interpon powder coatings



**Industrial**  
Your Personal Best.